



# HOMeward BOUND

Homeward



## A New Animal Shelter for The Humane Society of Kawartha Lakes

Animal photos in this document portray pets cared for by the Humane Society of Kawartha Lakes. They have been photographed by HSKL volunteer Angela Fox of Foxprint Photography: [www.foxprints.ca](http://www.foxprints.ca).



*“Until one has loved an animal, a part of one’s soul remains unawakened.”*

*- Anatole France*



# Homeward Bound: Our Vision

## Committed to Protecting Animals

The Humane Society of Kawartha Lakes serves the City of Kawartha Lakes caring for animals from an area totaling 3,060 square kilometers.

The region is estimated to contain:

- More than 50,000 domestic animals
- 24,000 feral cats
- More than 180 reported cases of abuse annually.

Abused, neglected and unwanted domestic animals receive shelter, food, and veterinary care at the Adoption Centre until they are welcomed into new homes. Since opening its doors in 1999, the Shelter has successfully rescued and placed more than 2,000 animals into loving homes.

The Society also deals with cases of animal cruelty. Trained OSPCA agents, including some volunteers, investigate reports of animal abuse and neglect, and actively provide education to the public to ensure that cases are reported and resolved.

## Did you know?

*The HSKL receives no government funding. All salaries, operations costs and animal care expenses are paid for by volunteer-organized events, charitable donations, and nominal revenues received through pet adoptions.*

## Meeting the Needs of Our Community

To serve our community, the HSKL delivers:

- A Seniors Visitation Program enabling animals to bring joy to individuals living in retirement and nursing homes;
- Pet micro-chipping for all adopted animals;
- Numerous community events throughout the region building awareness for the protection and proper care of animals;
- A spay and neuter education program to prevent the creation of unwanted animals.

## Our Immediate Needs:

The number of animals that the Adoption Centre, on McLaughlin Road in Lindsay, can take in is far fewer than those rescued or abandoned. Today, a visitor to the Centre would find cats housed in every conceivable corner, so that as many animals as possible can be saved.

Even so, many animals must be turned away.

Without an expanded facility, the Society's ability to help animals is seriously compromised. The over-crowded conditions put the health of both the animals and the volunteers at risk.

### Phase 1: A New Shelter

The new shelter will address our needs by providing:

- Adequate ventilation system to ensure the health of both animals and volunteers;
- Separate room for treating animals under quarantine;
- Space for volunteers and staff to support their work.

## Solving Long-term Problems:

### Phase 2: A Spay-Neuter Clinic

The Homeward Bound campaign is not just about building a bigger space for our community's animals in need. In Phase 2 of the campaign, the existing animal shelter will be retrofitted to provide a state-of-the-art high volume spay-neuter clinic for our region.

The medical services offered from the clinic are based upon a proven business concept that will:

- Provide affordable spay-neuter services for our region;
- Effectively manage feral cat populations;
- Allow the HSKL permanent access to veterinary services;
- Generate a new revenue stream to support enhanced Humane Society services to the community.

With the support of the OSPCA, it is the goal of the Humane Society of Kawartha Lakes to become the third such clinic in the province, serving the Kawartha Lakes and Peterborough regions.



# Homeward Bound: The Plan

## Features of Our New Home:

An architect specializing in animal shelter design has created a plan with exceptional features including:

- Energy efficient heat, light and ventilations systems;
- Room and hallway layout to protect the health of animals;
- Suitable adoption viewing and visiting space;
- Safe entrances and space for dealing with animal control cases;
- Community space devoted to educational programming and volunteers;
- More than double the space for housing animals.

## Seed Funding for New Animal Shelter Secured

The HSKL was successful in securing \$900,000 for its new shelter from the OSPCA and from provincial and federal governments.

Kate MacDonald, OSPCA President, said *"We are proud that the Humane Society of Kawartha Lakes is an affiliate of the Ontario SPCA. The HSKL is an outstanding volunteer-based organization with an ambitious and achievable plan to significantly improve its ability to protect and care for its animals and pets. The Ontario SPCA supports and endorses the efforts of Humane Society of Kawartha Lakes"*.

## A Financial Overview:

### Phase One: The New Shelter

To address health and safety and capacity requirements, a new shelter will be constructed on the lot adjacent to the existing shelter. This lot is owned by the HSKL.

#### Estimated Phase One Requirements\*:

- Building Costs: \$ 1,200,000

#### Funding Formula:

- Provincial Grant (one-third): \$ 400,000
- Federal Grant (one-third): \$ 400,000
- HSKL Fundraising requirement: \$ 400,000

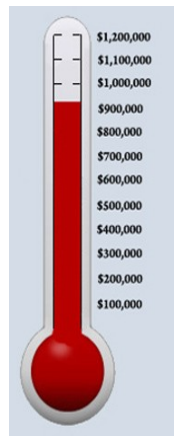
The Provincial-Federal government grant requires that the HSKL raise one-third (\$400,000) of the project cost through its own fundraising efforts. To date, \$125,000 has been secured (including OSPCA seed funding of \$100,000).

## Every \$1 you donate becomes \$3:

Each dollar contributed by businesses or individuals in our community is matched by a \$2 contribution from the provincial-federal grant.

The community's investment to improve our capacity to care for our pets and animals will build a facility that has three times the value of our contribution.

With the launch of a high volume spay-neuter clinic, HSKL will become a leader in animal welfare in our country.



Architectural Rendering of the New Shelter



*“The greatness of a nation and its moral progress can be judged by the way its animals are treated.”*

*- Mahatma Gandhi*



# Homeward Bound: The Impact

## Why Give?

Many animals in our community are in need of shelter and care. Every day, pets that are abandoned, lost, or worse — abused — are rescued by people who care, and brought to the Humane Society of Kawartha Lakes for safe keeping.

In every case possible, these animals are housed, fed, healed and loved, until a new and happy life can begin with an adopting owner. With limited capacity, however, too many animals must be turned away. There is no other place for them.

Your support for the HSKL will not only increase our capacity to care for our community's lost and abandoned animals, it will also help to provide proper care, spay and neuter programs, and further our education initiatives. Together, we can advance responsible pet ownership in our community.

There are many ways to help. The Humane Society of Kawartha Lakes is a volunteer-based organization relying not only on the financial generosity of our community members, but also on the willingness of individuals to give their time and talents to our cause.

Make a donation, become a member, volunteer to walk a dog or cuddle a cat. Let the love you have for your animal encourage others.

## A Last word from one of our volunteers...

*My involvement with the Humane Society of Kawartha Lakes goes back more than 10 years, when I was approached because it was widely known that I was an animal lover. My own dog, Scruffy, had given me so much joy over the years that it was an easy thing to assist an organization dedicated to helping animals in need. Over the years, I have had the privilege of working closely with the staff and volunteers of the HSKL. They are a loyal and dedicated group. Kind-hearted and caring, they have a strong determination to protect the wonderful animals in our world, and need our help to do so.*

*- Dave Devall, CTV News Team and  
Lead Sponsor of the HSKL Charity Golf Tournament*

## HSKL Quick Facts:

- More than 1500 cats and 600 dogs have been adopted from the Adoption Centre since its opening in 1999;
- Volunteers donate more than 7,000 hours a year to run the HSKL (equivalent to 3.5 full-time employees working every day of the year);
- Horses, rabbits, guinea pigs, ferrets, lizards, fish, turtles, rats and all kinds of birds have been cared for and adopted from the HSKL;
- All mature animals at the HSKL are spayed or neutered prior to adoption, helping our community control animal populations in the most humane way possible;
- Since May 2007, all cats and dogs in the shelter have been micro-chipped to ensure their long-term health and safety;
- Volunteers organize a minimum of 13 community events each year to raise the operating funds which sustain the operations and salaries of staff;
- The HSKL runs outreach programs throughout the year with community partners including:
  - Seniors Visitation Program for nursing homes
  - Pets at the Mall
  - Adoption Dog Training for new owners.

## Did you know?

*Studies estimate that one cat and her off-spring could produce approximately 420,000 cats in a five year period. The current number of feral cats in the City of Kawartha Lakes is 24,000.*

# Homeward Bound: Your Gift

There are numerous ways that the community will be asked to contribute to the **Homeward Bound** project. Every gift is important and so appreciated. If you would like to dedicate your donation to a specific Humane Society service, or would like to honour a special pet in your life, we'd like to speak with you about personalizing an opportunity to give. Individual recognition opportunities of your gift will also be discussed.

The following are just a few of the ways that you can help:

## **Naming Opportunities:**

- Honour your pet or loved one by naming a special room or facility at the shelter. (personalized naming gifts begin at \$1,000 )

## **Multi-year Pledge:**

- Spread your gift over a period of 1-3 years, or make a monthly donation to make it more affordable.

## **Buy a Brick:**

- Join our Homeward Bound Wall of Fame by purchasing bricks to build the new shelter.

## **In-Kind Donation:**

- Charitable tax receipts are provided for any gift in-kind that you or your company can donate.

## **Gift of Stock or Bequests:**

- Speak to our Fundraising Officer about making a gift of securities or by naming the Humane Society of Kawartha Lakes in your will.



*“No act of kindness, no matter how small, is ever wasted.”*

*- Aesop*

Please contact us to learn more about **Homeward Bound**

Dianne Burnett—Communications & Fundraising Officer

Tel: (705) 878-4618 Fax: (705) 878-5141

[www.hskl.ca](http://www.hskl.ca)